



WI Island Product Cooking Contest

TELL
YOUR
ISLAND
food
STORY

Have a favourite recipe
that showcases local
ingredients from PEI?

*Tell your Island food story for your
chance to be featured in a CBC
community spotlight on cbc.ca/pei.*

How to Enter

Submit Your Recipe and Story

Visit peiwi.ca to share your recipe and the story behind it. We want to know what makes your dish special and why it's meaningful to you.

Use Local Ingredients

Your recipe must include at least three ingredients sourced from PEI's agriculture or fisheries, such as fruits, vegetables, grains, dairy, eggs, beef, pork, poultry, fish or shellfish.

Why Enter?

Spotlight Feature: Your recipe and story could be chosen for a spotlight on cbc.ca/pei.

Win Cash Prizes: In addition to the spotlight feature, cash prizes are up for grabs!

Entry Deadline: December 1, 2024

Don't miss this opportunity to share your culinary creations and celebrate all the diverse flavours using 3 agricultural products.

Listen to Island Morning with Mitch Cormier to hear more about the contest and food stories from all over PEI.

www.peiwi.ca

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